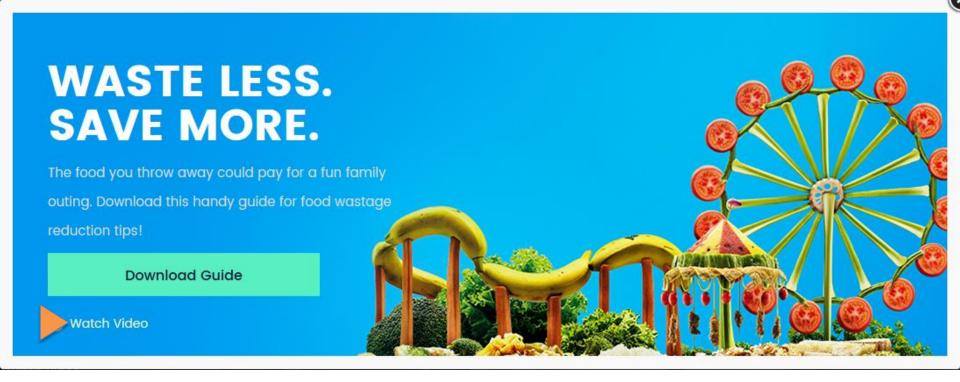
# Food Waste Reduction Campaign

- Schools Outreach

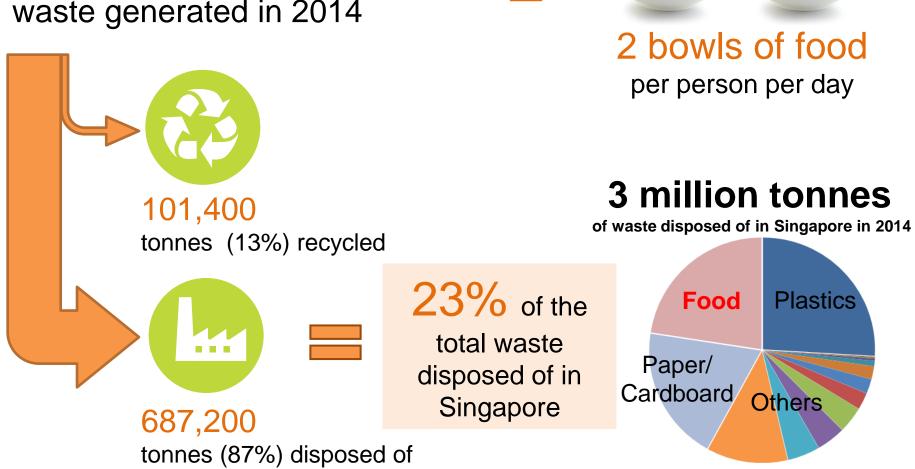




Link to Video: <a href="https://www.youtube.com/watch?v=ee4e\_GmjCL0">https://www.youtube.com/watch?v=ee4e\_GmjCL0</a>

# Food wastage in 2014 (Singapore)

788,600 tonnes of food waste generated in 2014



### Solid Waste Challenge in Singapore

At the current refuse disposal rate, we would require:







## Consumer Survey on Food Wastage

### **Cooking and Eating Habits**



purchase more than enough food for consumption



said the reason was to ensure household members have more than enough to eat



prepare food at home



of those who prepare food at home have leftover food after a meal

**Attitudes Towards Food Wastage** 

Top Reason for Food Wastage in Households

dd/mm/yyyy

Food gone out of date (63%)

8 in 10 are bothered when uneaten food is thrown away.

90% felt that it is a waste of money.

### **Factors That Motivate Change**



81%

think that they should reduce food wastage to save money



think that they should reduce food waste because it is bad for the environment



will waste less food if there is better info on how to plan and store food

### **Current Situation**

# Prevent and Reduce food waste at source Redistribute unsold/excess food

'No Waste Days' Challenge

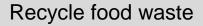
Ground-up initiatives to promote food waste reduction



 Excess/unsold food donation to charitable organisations







- Homogenous food waste converted to animal feed
- On-site food waste treatment



Downstream

Waste-to-Energy Incineration







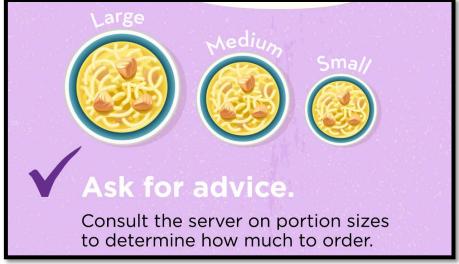
Least preferred

Food Waste Management Hierarchy

# BEAFOOD WASTE AMBASSADOR!

### What can you do?



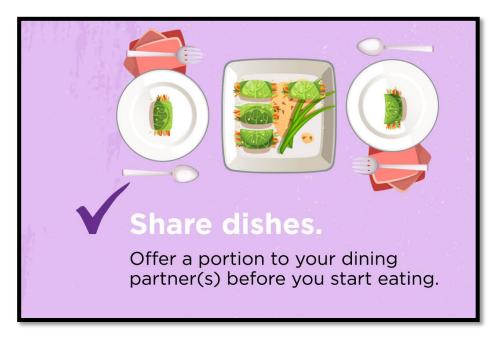


### What can you do?





### What can you do?





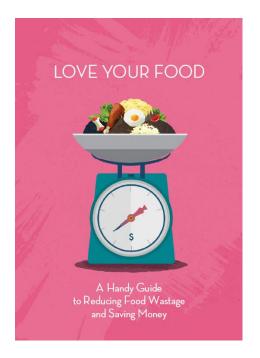
### How You Can Contribute

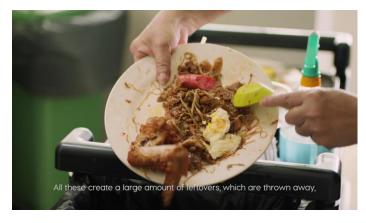
## 1 Food wastage Reduction Campaign Carry out a food wastage reduction campaign in your school/community Publicity materials such as posters and toolkit upon request from NEA Promote online toolkit on food wastage reduction (www.cgs.sg/FWRguide) Spread the word! 2 Food redistribution Work with organisations such as Food Bank and Food From The Heart

### Resources

- Raise awareness on importance of reducing food wastage
- Educational Materials are available for schools
- Video on Food Waste (Youtube)







Waste Less Save More Video





### **Our Environment**

Safeguard • Nurture • Cherish

